

## Jason Jackson

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### Academic Appointments

#### Massachusetts Institute of Technology (MIT)

Ford Career Development Assistant Professor of Political Economy & Urban Planning 2017-  
Lecturer in Political Economy, Department of Urban Studies and Planning 2015-2017

#### Northeastern University

Faculty Fellow, Department of Political Science 2016-2017

#### The Wharton School, University of Pennsylvania

Postdoctoral Fellow, Management Department & The Lauder Institute 2012-2015

### Education

Massachusetts Institute of Technology	Ph.D. Political Economy	2013
Harvard Kennedy School	M.P.A. Public Administration	2007
University of London SOAS	M.Sc. Development Economics	2002
Princeton University	A.B. Economics	1998

#### Ph.D. Dissertation

*The Political Economy of Foreign Investment: Constructing Cultural Categories of Capitalist Legitimacy in India*

Committee: Alice Amsden, Frank Dobbin, Ben Ross Schneider, Phillip Thompson

### Fellowships and Awards

MIT Department of Urban Studies and Planning DSC: Faculty Contribution to Social Justice	2015
Harvard University Institute for Global Law and Policy: Collaborative Research Grant	2012
Social Sciences Research Council (SSRC): Dissertation Proposal Development Fellowship	2009
MIT India Research Grants, (supported by the National Science Foundation)	2008-12
MIT Energy Initiative Research Grants	2012, 2008
MIT Emerson Travel Fellowship	2010
MIT Center for International Studies Summer Research Grant	2009
MIT Lloyd and Nadine Rodwin Travel Fellowship	2008-9
MIT Presidential Fellow	2007-8
Harvard University Kennedy School of Government Merit Fellowship	2006-7
Overseas Development Institute Fellow, London U.K. (Placed: Caribbean Development Bank)	2002-4

### Book Manuscript (in progress)

#### *Moral Orders of Capitalist Legitimacy in India*

Are monopolies good or bad for the economy? This question reflects a fundamental tension in modern capitalism that dates back to Adam Smith's well-known critique of the East India Company. It is pervasive across countries but takes on heightened social and political significance in post-colonial contexts where policymakers struggle to determine how to regulate multinational firms. Should they prevent large foreign firms from attaining dominant market positions, thus

helping domestic competitors to survive, or enable external power and control in the hope of accelerating industrialization, societal transformation and economic modernization? This book shows how policymakers approach this fundamental challenge by analyzing the role of economic ideas and moral beliefs in shaping foreign investment policy in India. It argues that ideas about monopoly power are not simply based on rational-technical economic logics but also normative *moral* beliefs. It argues that Indian state elites perceive challenging policy decisions through moral categories of capitalist legitimacy. These categories serve as interpretive frames through which policymakers seek to distinguish between firms that will inhibit or advance goals of industrial development and societal progress. However, ideas of business legitimacy and moral economy are not idiosyncratic to India; they are fundamental to conceptions of the economy across diverse political and cultural contexts.

The analysis begins by showing how perceptions of capitalist legitimacy are rooted in moral beliefs about the ethical characteristics of economic actors. These ideas pervaded intellectual discourses in classical political economy, shaping early deliberations on market institutions that later diffused across countries. The manuscript then frames the argument with a novel comparison of debates over monopoly in India and the United States in the late 19<sup>th</sup> and early 20<sup>th</sup> centuries (1870-1930). This was a crucial period of state formation and market construction in both contexts. It saw intense contestation between competing actors that shaped the terrain for future battles over market regulation. The analysis then focuses on the Indian case to show how categories of capitalist legitimacy emerged through debates among Indian nationalists, particularly Mohandas Gandhi and Jawaharlal Nehru (1930-1947), became institutionalized in statist post-independence policymaking (1947-1979), and are now deployed in the contemporary period of economic liberalization (1980-2014). They do so by shaping perceptions of foreign *and* domestic business actors as ‘*traditional*’, ‘*rapacious*’ and ‘*speculative*’ ‘traders’ or ‘*modern*’, ‘*ethical*’ ‘Captains of Industry’. These are explicitly moral categories derived from colonial-era classifications of race, caste and community yet serve as resources in neoliberal-era policy contestation, guiding state efforts to support ‘legitimate’ strategies and constrain ‘illegitimate’ practices of competing domestic and foreign firms. The book thus contributes to a vibrant literature across sub-fields of political economy and sociology on how economic ideas and moral beliefs shape market institutions and outcomes.

## **Publications**

“The Right to Food and the New Supermarket: Notes on Market Governance and Transparency Discourse in India,” (with Amy Cohen, Ohio State University) in Katherine Young (Ed.) *The Future of Economic and Social Rights* (Oxford University Press, forthcoming 2017).

“The Role of Law in Global Value Chains: A Manifesto”. *London Review of International Law*, Vol. 4, Issue 1, March 2016 (co-authored with fellow members of the Harvard Law School Institute for Global Law and Policy (IGLP) Law and Global Production Working Group).

“Influence of South African Legislation on India’s Mines and Minerals Bill: Promise and Perils”. *Economic and Political Weekly*, Vol. XLVII, No. 40, October 6, 2012 (with Charles Maddox and Jonathan Burton-MacLeod).

“Promoting Caribbean Science and Technology Intensive Development through Brain Circulation: The Case of Biotechnology in Jamaica.” *Canadian Foreign Policy Journal*, Vol. 17 (2), June 2011.

“Gender, Development and the Global Economic Crisis,” in Ashwini Deshpande and Keith Nurse (eds) *The Global Economic Crisis and the Developing World*, 2012, Routledge.

“In Search of the Diaspora Effect: Lessons from the Asian ‘Brain Gain’ for Caribbean ‘Brain Drain’” in Elizabeth Hope Thomas (ed) *Freedom and Constraint in Caribbean Migration and Diaspora*, 2009, Ian Randle Publishers.

## **Articles Under Review**

“Moral Technologies of Market Construction: Multinational Supermarkets in the Indian Bazaar” (with Amy Cohen, Ohio State University). Revise and resubmit at the *Socio-Economic Review*. Early versions presented at the annual meetings of the *American Sociological Association (ASA)*, August 2016; the *Business History Conference*, June 2015; the *Society for the Advancement of Socio-Economics (SASE)*, July 2014; the *Law and Society Association* May 2014; and the *Harvard Law School Conference on Corporate Power*, June 2014.

“Varieties of Economic Nationalisms in Post-War Brazil and India.” Presented at the *American Political Science Association (APSA) Annual Meeting*, September 2016; George Washington University Business School, February 2016; Harvard Business School, October 2015; *American Sociological Association (ASA) Annual Meeting*, August 2015; *Sociology of Development Conference*, Brown University, March 2015.

## **Working Papers**

“Taxis versus Uber: Planning versus Markets, or Markets as Planning?”. Early versions of this work on the politics of the ‘sharing economy’ have been presented at the annual meetings of the *Social Science History Association* November 2016, the *American Sociological Association Economic Sociology and Comparative Historical Sociology Pre-Conferences*, August 2016; the *Society for the Advancement of Socio-Economics (SASE)*, July 2016; the *Law and Society Association* June 2016.

““Speculative Bazaar Traders, ‘Cowboy Multinationals’, or ‘Captains of Industry?’ Moral Orders of Capitalist Legitimacy in India.” Presented at MIT, February 2015; Emory University Goizueta School of Management, February, 2015; Harvard Business School, November, 2014; University of South Carolina Darla Moore School of Business, January 2014.

## **Other Publications**

“Can Historical Sociology Save the World?” Contribution to forum in *Trajectories: Newsletter of the American Sociological Association (ASA) Comparative and Historical Sociology Section*. Vol. 27, No. 1, Fall 2015.

## **Select Invited Presentations and Workshops**

Harvard Law School, Institute for Global Law and Policy, June 2016

Emory University, School of Law, October, 2015

Harvard Law School Institute for Global Law and Policy, June 2014

Northeastern University Department of Political Science, March 2014

Hagley Library and Museum, Center for the History of Business, Technology & Society, December 2012

Princeton University: After Subaltern Studies Early Career Workshop, April 2012

Yale University: Modern South Asia Workshop, April 2012

Harvard University: Workshop on History, Institutions and Politics, November 2011

Harvard University: Workshop on History, Culture and Society, November 2011  
University of Pennsylvania Wharton-Lauder Faculty Development in International Business, June 2011  
Harvard Law School, Institute for Global Law and Policy, June 2010-2011  
Brown University: Workshop on Economic Ideas & Policy Change in the BRICs (Discussant), September 2010  
University of the West Indies: Workshop on Trade, Innovation Policy and Small States, July 2010  
University of Johannesburg: Seminar on Development Economics, April 2010.  
Academy of International Business (Southeast USA Chapter) Doctoral Consortium, 2010  
George Washington University School of Business, Doctoral Institute on Institutions & Development, 2009  
United Nations-ECLAC: Expert Group Meeting on EU-CARIFORUM Trade Agreement, February 2009  
United Nations Fund for Women (UNIFEM): Gender, Trade and Macroeconomics, March 2008

## Academic Teaching Experience

**Massachusetts Institute of Technology** (Lecturer, 2016-17; Visiting Lecturer, Spring 2015 & 2016)

*Gateway: Planning Theory and Action*

*The Institutions of Modern Capitalism and the Rise of Market Society*

*Thesis Preparation: Research Design and Methodology (Focussing on International Field Research)*

Lead three courses at the Masters level in the Department of Urban Studies and Planning. Courses included the required introductory course on planning theory and practice (co-taught), a required course on research design and methods for international field work as well as an elective course on political economy and economic sociology. Won a teaching award for “Faculty Contribution to Social Justice”.

**The Wharton School, University of Pennsylvania** (Senior Fellow and Lecturer, 2012-16)

*Comparative Management - The International Dimensions of Business Strategy (MBA & Undergraduate)*

Designed and developed a new course on institutional analysis of firms in developing and industrialized countries. The course assesses how institutions emerge and shape relationships between business, government and society. Received instructor evaluations in top 10% at Wharton [3.53 (Spring 2013) & 3.57 (Fall 2013), versus Wharton average 2.96/4]. Course enrolment doubled from 22 (Spring 2013) to 28 (Fall 2013) to 43 (Fall 2014).

**Massachusetts Institute of Technology** (Teaching Assistant, 2007-2013)

*Microeconomics; Quantitative Reasoning; Research Methods; Introduction to Latin America.*

**Harvard University JF Kennedy School of Government** (Course Assistant, 2005-2007)

*Asia in the World Economy; Technological Innovation & Development Policy*

**University of the West Indies** (Visiting Lecturer, 2008-2010)

*International Trade, Labor and Gender*

## Professional Experience

### FULL-TIME EMPLOYMENT

**Caribbean Development Bank**, Barbados, W.I.

*ODI Fellow & Research Economist 2002-2005*

**National Institute for Economic Policy**, Johannesburg, South Africa

*Research Economist 2000-2001*

**Tiffany & Company**, New York, NY

*International Business Analyst 1998-2000*

### CONSULTING

**Caribbean Development Bank**, Barbados, W.I. 2009, 2015-16

Project designed to ensure gender equality in Caribbean member-states through technical capacity building.

**Caribbean Community (CARICOM) Secretariat**, Georgetown, Guyana, 2011

Assessed the socio-economic impact of regional integration on gender and development outcomes in Barbados.

**Organisation of Eastern Caribbean States (OECS)**, St Lucia, W.I. 2005; 2010-11

Developed a gender technical capacity building program for OECS Secretariat staff for member state engagement.

**United States Agency for International Development/DevTech Inc.**, Washington D.C., USA 2010

Consultant on gender assessment of Barbados and the Eastern Caribbean for USAID strategic plan (2011-15).  
**Commonwealth Secretariat**, London, United Kingdom 2010  
Prepared an analysis on Comparative Regional Impacts of the Financial Crisis on Women's Empowerment.  
**United Nations Development Programme**, Barbados, W.I. 2005-10  
Engaged in multiple projects on the socio-economic impact of economic reforms and crises.  
**United Nations Development Fund for Women**, Barbados, W.I. 2005-10  
Engaged in multiple projects on the socio-economic impact of trade liberalization, gender and health.  
**United Nations Economic Commission for Latin America and the Caribbean** 2008-9 Trinidad, W.I.  
Analyzed the gendered socio-economic impact of the CARIFORUM-EU Economic Partnership Agreement.  
**Caribbean Regional Negotiating Machinery**, Barbados, W.I. 2005-6  
Conducted a quantitative analysis of EU-Caribbean trade liberalization impact at the 6-digit product level.

#### *RESEARCH*

**Research Assistant, MIT Industrial Performance Center**, 2012-2013  
Research project and consultations on public-private partnerships in energy innovation in the United States.  
**Oxfam America, Private Sector Unit**, Boston, MA, 2007-8  
Research project on technological innovation, intellectual property, green investment and climate change.  
**National Urban League**, New York, NY, USA 2006  
Conducted research project on the role of race, class and gender in predatory and sub-prime lending.

#### **Academic Service and Affiliations**

Research Stream Co-convenor, *The Corporation in Global Society*, Harvard Law School IGLP, 2012-present  
Seminar Co-Organizer, Interdisciplinary Workshop on Institutions and Development, MIT, 2010-12  
Seminar Co-Organizer, DUSP Doctoral Research Seminar Series, MIT, 2010-11  
Panel Co-Organizer, *Unpacking Foreign Direct Investment*, American Political Science Association, 2010

Member: *American Sociological Association, American Political Science Association, Academy of Management, Association of International Business, Law and Society Association, Society for the Advancement of Socio-Economics, Social Science History Association.*